



NEW YORK | TIMES SQUARE

15 - 21 May 2023

THE PIXELS SHOW

An exhibition by Art Innovation Gallery.

On the occasion of Frieze, outside the fair, the urban space will host, on historic Times Square billboards, digital artworks by the most important Crypto artists of the international contemporary scene including Alpha Centauri Kid, Grant Riven Yun, Guido Di Salle, DOGE NFT, Krista Kim, Nancy Baker Cahill, Jack Butcher, Mad Dog Jones, David Craig Edward McLeod, P1AbyPIA, Whalesink, 0xdgb and others.

THE PIXELS SHOW will open in Times Square, New York, from 15 to 21 May 2023. The exhibition is curated by Art Innovation Gallery, the first Italian galleries to organize international exhibitions with innovative curating using the world's largest and most important screens. **The exhibition will bring the works of more than 50 digital artists to 2 major LED screen and in the earth's orbit and the moon's orbit.**

The artists' works are notable for their advanced technology, the tools they use no longer deal with traditional techniques but are artificial intelligence, vector graphics, pixel art, three-dimensional graphic effects and many others.

They are drawn from more than 30 countries, including Italy, the United States, Egypt, Japan, South Africa, Thailand, South Korea, China, Azerbaijan, Switzerland, Turkey, the United Kingdom, Brazil, France, the Netherlands and Australia.

THE PIXELS SHOW will showcase artworks promoted by the major graphic tools company **Canva** and leading collectors in the **Crypto Art industry: NFTmuseum.art, SPACENFT.eth, Culture Vault and Sendrock.** This collaboration was created to further enhance artists and make digital art collecting increasingly sustainable.

Collaboration continues with **Geometric Energy Corporation**, who created the first-ever commercial lunar satellite in history paid entirely with DOGE - will launch aboard a **SpaceX Falcon 9 rocket.** This space will be allocated to include digital art in the form of space plaques, and **a selection of artwork curated by Art Innovation Gallery will travel in Earth orbit and lunar orbit.** The payload will obtain lunar-spatial intelligence from sensors and cameras on-board with integrated communications and computational systems. A preview of the visualization of the inside of the satellite, in orbit, showing the artwork, will be exhibited in The Pixels Show.

The artists:

_Paperspace, 0xdgb, Abraham Yael, Alessandro D'Aquila, Aley, Alpha Centauri Kid, Amir Zand, Anas Abdin, Angela Nikolau, Anthony Sims, Artworksbyjahnvi/Jahnvi Arora, Bongdoe, Chaalka, Chiara

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Moreni, Cosmic Bagels, Cult Bitz, Danoja, Daria Elshiner, David Craig Edward McLeod, Denis Davidov, DOGE NFT, ebo•kubik, Flo Meissner, Gabriele La Teana, Geoffroy de Crécy, Grant Riven Yun, Guido Di Salle, Harsha, Ibrahim Zemheri/Naqqash, Jack Butcher, Jeff Aphisit, Jeroen Leon, Kitty B, Krista Kim, Lele Gastini, Mad Dog Jones, Mai Elbastawessy, Marcel van Luit, Martisha Merems, Melkio, Nako Baev, Nancy Baker Cahill, Nate Hill, P1AbyPIA, RedRum, Roya Ghassemi, Saul Zanolari, Stijn Stragier, Tauma, TedsLittleDream, Tim Maxwell, Tiny Familiars, Viktoria Dall, Whalesink, Y Griega, Zero X.

We had 57 artists on display in the first exhibition held in Milan's Piazza Gae Aulenti during MiArt (Milano Art Week), the works were displayed on 6 huge, innovatively shaped LED Walls distributed around the square. In New York, in Times Square during the Armory Show, another 56 artists from more than 30 countries were displayed on two billboards more than 20 meters high by 30 meters wide. And in Miami Beach during Art Basel, more than 100 artists were exhibited on a floating platform that produced more than 7 million views. We are proud to say that we have worked with over 300 artists, most of whom are among the most influential in the world of crypto art and others are a selection of new and emerging talent. In Hong Kong, the exhibition took place on a screen of more than 70 meters by 20, the media response was global, hundreds of articles and news reports, from the most important international news outlets talked about **the exhibition that took place on the largest LED screen in all of Asia**. Our public exhibitions generate over 2 million impressions per week - in **Miami Beach and Downtown over 7 million** - these numbers are very important to bring the public closer and consolidate the Crypto Art phenomenon!

Art Innovation - <https://www.artinnovationgallery.com> - **is the world's first digital art gallery that stands out for its innovative curating, i.e. it displays digital artworks on the largest and most prominent LED billboards around the world**, in America in Europe in Asia etc.. It always selects only the largest screens of the highest technological quality. Exhibitions are public (because they are located in public squares such as in Times Square, on the floating platform in the ocean in Miami Beach, SOGO Department store in Hong Kong, Piazza Gae Aulenti in Milan etc..) and always occur at and during major art fairs such as Art Basel, Frieze, The Armory Show etc. and/or catalyzing the digital art market (NFT).

Art Innovation's exhibitions are collective precisely because there is a need to have maximum visibility not only in the art market sector, but also to get more and more proximity from visitors and mere passers-by. Moreover, in response to the new demands of collectors, during the show each work will be accompanied by a QR code to provide full information about the NFT.

THE PIXELS SHOW **15 - 21 May 2023**

BILLBOARD I and II: 1619 Broadway WS 20ft N/O 49th St F/S

Information: www.artinnovationgallery.com | info@artinnovationgallery.com

Instagram: <https://www.instagram.com/art.innovation.gallery/>

Twitter: <https://twitter.com/ArtInnovationG>

YouTube: <https://www.youtube.com/@artinnovation1669>

Linkedin: <https://it.linkedin.com/company/art-innovation>