



NEW YORK | 5, TIMES SQUARE

November, 30th 2024

SKYLINE STORIES

An exhibition by Art Innovation Gallery

Following the success of the previous exhibition, Art Innovation is pleased to announce Skyline Stories, which will once again light up the heart of **Times Square** on **November 30th**, starting at **3:00 PM**.

The exhibition will feature digital art projections on four LED screens, once again transforming the iconic location into a stage for visual innovation.

Skyline Stories is not just a digital art exhibition; it explores the role that screens can play in redefining the urban landscape. The project delves into the close relationship between **digital art and the metropolitan skyline**, highlighting the transformation of Times Square into an open-air digital gallery that blurs the boundaries between architecture and creativity.

In a context where the city is not just a physical space but a collection of intersecting gazes, Skyline Stories embodies the theory of **looking and viewing**. The projected works invite the audience to become part of the visual landscape, making them aware of how technology, art, and the audience itself are interwoven in a constant exchange. The screens are no longer mere exhibition spaces, but **integral parts of the urban space**, entering into a dialogue with the surrounding architecture and the community that inhabits it. Every glance at the screens becomes an act of participation in a visual story that changes and evolves in real-time.

The artists and creatives selected for this edition utilize cutting-edge technologies such as **artificial intelligence, vector graphics, and three-dimensional effects** to push the boundaries of contemporary creativity. The works range from interactive installations to fluid animations that engage the audience in a dynamic experience, transforming the urban landscape into a collective narrative. The digital surfaces of the buildings in Times Square become real digital murals, bringing the skyline to life like never before.

This exhibition is not only a celebration of digital art but also an invitation to experience the city in a new light. The constantly evolving projections, flowing images, and interactive installations will merge into an immersive experience that transcends the boundaries of traditional exhibitions. In this way, *Skyline Stories* creates an **ongoing dialogue between art, architecture, and community**, engaging residents and visitors in a shared experience that reflects the diversity and vitality of New York.



At a time when technology is increasingly integrated into our daily lives, Skyline Stories demonstrates how digital art can not only adorn the urban skyline but also redefine the role of cities as centers of culture, innovation, and inclusion. Digital screens are no longer just communication tools; they have become true storytellers, enriching the urban experience with aesthetic visions that seamlessly and innovatively combine art and technology.

The exhibition features international artists, including **Alina Kvitka, Ariadna Canaan Studio, atostrial, Bucket Monsters - Art by Amrita, BLUEEN STUDIO, Carlo Cadenas, Carmela Rizzuti, Chris Mok, Chris Morin, Christy Lee Rogers, Elie Kupsc, Field.io, gobluna, Guillermo Flores Pacheco, Heesoo Chae, Hyunji Yoon, Idea & Maker, Jazlyn Fung e Tony Wong, Jenny Boot, Johanna Bartschat, Julian Frener, Kelly Dabbah, Lingyi Kong, Liquid Pink, Luca Marziale, Lucia Silva, Mojo Wang, Neroh, Niccolo Casas, Paradisofest, Patrick Chuka, Samantha Vassor, Solonly, Sophie Serra, Steffen Wagner, Vexx** and **Waves by Rhox**.

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BILLBOARDS: 5 Times Sq, New York, NY 10036, Stati Uniti

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Instagram: <https://www.instagram.com/art.innovation.gallery/>

Twitter: <https://twitter.com/ArtInnovationG>

YouTube: <https://www.youtube.com/@artinnovation1669>

Linkedin: <https://it.linkedin.com/company/art-innovation>